



We are Hiring - CA Freshers / Experience

Role Description

Title - Assistant Manager / Manager - Finance
Location - Chennai, Tamil Nadu
Experience - 0-3 years' Experience

Work days - 6 days /Alternate week and Startup Culture

What Will You Do?

- Performing finance tasks like reporting, and Audits to drive efficiency
- Drive team and ensure book-keeping as per regulatory standards
- Ensure and oversee Direct, Indirect and Corporate Laws
- Assist with financial planning and due diligence.
- Oversee Budget forecasting, tax planning and cash flow management
- Ensure statutory compliance
- Using your financial systems expertise to simplify complex tasks and infuse AI-driven insights into day-to-day tasks
- Working Capital, preparation of Budgets and Variance Analysis
- Auditing, Taxation, Financial reporting, financial advice, Accounting systems, Risk management, financial compliance & Budgeting.

Qualifications:

- CA Qualified (Chartered Accountant) with Min 2 years of experience in Retail/Manufacturing sector
- Strong financial acumen and analytical skills.
- High preference for candidates who have worked in Audit & Assurance practice
- Proficiency in financial modelling and analysis tools.
- Ability to work effectively in cross-functional teams

Comp & Benefits

1. Attractive CTC
2. Group Mediclaim, Group Term and Accident Insurance Coverage

We are Wheelocity - India's First & Largest Supply Chain Network for Fresh Commerce. We're out to solve for the massive inefficiencies in Bharat's Fruits & Vegetables (F&V) supply chain. India is the 2nd largest producer of Fruits & Vegetables (F&V) in the world, but we waste more than 40% of our produce in the post-harvest supply chain. At the same time, there are millions of people who are under/mal-nourished. This dichotomy is a pressing \$200bn problem to solve

WHEELLOCITY FRESH PRIVATE LIMITED

Plot no. 16, 1A, 1st floor, The Space building, Okkiyam, Nethaji St, Annai Indira Nagar,
Thoraipakkam, Chennai, Tamil Nadu 600097
CIN: U63030TN2022PTC150592 / Stat@wheelocity.com / www.wheelocity.com



- which we believe can be solved by bringing together technology & supply chain engineering. We're a 20-month-old Chennai-HQ'd startup, and we've already hit a scale that only few could dream of.

Who we are & what we do

We are a Bharat-focused company. For us, Bharat represents the India beyond the Cities, District HQs and Taluks - beyond the top 6000 cities/towns of India. We think really deep Bharat - the true India where 65+% of Indians (950mn people) live. Through intense research and field work over the past 20 months, a realization - a rather counter-intuitive reality - dawned on us - that Bharat's F&V supply chain is 10x broken compared to India's.

Currently, We service more than 400 villages across the country - connecting fresh produce to rural consumers every single day - saving several tons of produce from going waste. At per-capita F&V consumption of 200g/day, this translates to delivering nutrition to tens of thousands of people every day - and we're just getting started! We have ambitious plans to service a 100,000 villages within the next 24 months.

We have raised \$12m as part of our Series-A investment from marquee investors including Light speed India in June 2022. (<https://inc42.com/buzz/wheelocity-raises-12-mn-to-solve-supply-chain-issues-for-quick-commerce-startups/>)

Our approach to the solution

We believe that the solution to Bharat's F&V supply chain problems lies at the intersection of (a) 'Right' implementation of Technology (b) Operations & Supply Chain Excellence (c) an Eco-system approach to problem solving, and (d) Great category expertise of F&V.

The traditional F&V mandi ecosystem has been running for close to 2000 years, and in our opinion, well past its shelf life. This ecosystem was built at an era of food surplus, and at a time when there was no access to technological support. This needs to change.

We view the F&V supply chain as three distinct and yet deeply interconnected legs- (i) Farm Side Operations - with the farmer being the primary touchpoint and where the harvest reaches the "commercial" market point for the first time; (ii) Upstream Operations - comprising the entire supply chain and the nodes therein, that connect produce from the Farm gate all the way to the "pitstop" closest to the consumer; and (iii) Downstream Operations - comprising of B2B & B2C nodes and sale/delivery to the end consumer.

Each of these legs present huge opportunities for disruption and value creation. We take a 'global-maxima' view to problem solving and believe in building channel agnostic tech-powered solutions. Specifically, we strongly believe in the value to be created and unlocked in solving problems in Semi-Urban & Rural India (Bharat). Fuelled by a highly aspirational middle-income group and powered through government initiatives, rural India is on the verge

WHELOCITY FRESH PRIVATE LIMITED

Plot no. 16, 1A, 1st floor, The Space building, Okkiyam, Nethaji St, Annai Indira Nagar,
Thoraipakkam, Chennai, Tamil Nadu 600097

CIN: U63030TN2022PTC150592 / Stat@wheelocity.com / www.wheelocity.com



of an explosive demand growth and we strongly believe that this is going to drive the next slew of Indian unicorns.

Further, we are excited about the various technological shifts that will drive logistics in the days to come. We are thrilled by the convergence of technologies like Electric Vehicles (EVs), Route & Location based Intelligence, IoT, Data Sciences etc.

Diversity and Inclusion

Wheelocity is committed to creating a diverse environment and is proud to be an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to age, disability, gender, marriage, race, religion and belief, sex and sexual orientation.

Actual compensation offered will be based on factors such as the candidate's current experience qualifications, skills, expertise etc.

Join our team and be a part of shaping our success in solving Bharat's F&V Challenges.

<https://www.wheelocity.com/>



S. Aravind

Senior Manager - HR

+91 99948 48475 | Chennai, TN

WHELOCITY FRESH PRIVATE LIMITED

Plot no. 16, 1A, 1st floor, The Space building, Okkiyam, Nethaji St, Annai Indira Nagar,
Thoraipakkam, Chennai, Tamil Nadu 600097

CIN: U63030TN2022PTC150592 / Stat@wheelocity.com / www.wheelocity.com